

CLIENT: Koons Silver Spring
AGENCY: CLC Agency
MARKET: Washington, DC
AE: Grant Nairm
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WRC-TV (NBC4)
Estimate #1627

PROGRAM	DAYPART	RATE	Tu-SU 10.12-10.17	TOTAL SPOTS	TOTAL DOLLARS
6am News/Today Show	M-F 6a-8a	\$1,300	5	5	\$6,500
Today Show/Noon News	M-F 10a-12p	\$250	4	4	\$1,000
Prime Rotators	M-Su 8p-11p	\$2,500	2	2	\$5,000
Late News	M-Su 11p-1130p	\$1,800	2	2	\$3,600
			13	13	\$16,100
				NET	\$13,685

GUIDELINES

- Please run all spots as ordered, all makegoods must be approved or will be credited
- Please have at least 30 minute separation between all spots
- Please have equal distrubtion among days and dayparts
- Please send log times prior to airing
- Please run on broadcast Calendar

Please sign/date above to confirm receipt