

CLIENT: Koons Silver Spring

AGENCY: CLC Agency

MARKET: Washington, DC

AE: Grant Nairm

Phone: O 202-885-4690 / M 215-840-4608

Email: grant.nairm@nbcuni.com

WRC-TV (NBC4)

Estimate #1627

PROGRAM	DAYPART	RATE	Tu-SU 10.12-10.17	TOTAL SPOTS	TOTAL DOLLARS
6am News/Today Show	M-F 6a-8a	\$1,300	5	5	\$6,500
Today Show/Noon News	M-F 10a-12p	\$250	4	4	\$1,000
Prime Rotators	M-Su 8p-11p	\$2,500	2	2	\$5,000
Late News	M-Su 11p-1130p	\$1,800	2	2	\$3,600
			13	13	\$16,100
				NET	\$13,685

GUIDELINES

Please run all spots as ordered, all makegoods must be approved or will be credited

Please have at least 30 minute separation between all spots

Please have equal distribution among days and dayparts

Please send log times prior to airing

Please run on broadcast Calendar

Please sign/date above to confirm receipt